

Amy J. White Bio



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Amy Jiyeon White

- Amy spent more than 25 years of her adult life in Canada and the US, while still working and traveling extensively throughout Asia. Throughout her career, she has successfully bridged the cultural and business gap between Asia and North America, setting up collaborative relationships among international players. Amy also has direct experience setting up and running Asia-wide subsidiaries for US companies in Singapore and in Korea.
- She began her career in Canada while attending college and supporting herself as a retail clerk and in the hospitality industry, even though she barely could speak English when she moved there from her native country of South Korea. This demanding experience enabled her to better understand just how significant the human element is in all business transactions, as well as providing her a first-hand appreciation of the huge impact of diverse cultures and languages in conducting cross-border business on a broad global scale. Her desire to learn and become a better business person also drove her to pursue undergraduate (B.Comm.) and post-graduate (MPIA and LL.M) studies in international commerce, cross-border trade and economic policies, and commercial laws throughout the years of her career.
- Amy currently resides in Seoul with her family, though she travels extensively to Singapore and the US where her current work is located, as well as to her work partners located in various cities across Asia. In her free time, she enjoys long distance running and she is an avid reader of diverse genres of books.