Monitoring and enforcing intellectual property rights on the Internet can be challenging in the rapidly evolving e-commerce landscape. The ubiquitous nature of the Internet can give rise to a wide variety of legal issues involving copyright and trademark infringement, among others. That’s why it’s important for legal professionals to be able to investigate, understand and access the wide range of legal tools needed to resolve problems when they occur on the Internet, in order to mitigate potential exposure and risks for businesses.

This publication, *Intellectual Property Enforcement in the Digital World, 2017 Edition* — available for purchase through the LexisNexis Store offers a how-to guide for making use of current technology, the state of the law, and remedies available to legal professionals and in-house counsel to help their clients guard against Internet-related infringements and defamation. This easy-to-navigate publication also discusses the legal landscape to address Internet activities such as: cybersquatting, keyword advertising, counterfeiting, investigations on the web and jurisdiction of the Courts.

Co-author May Cheng, a Certified Specialist in Intellectual Property Law (Trademark/Copyright) and a partner in Osler’s Intellectual Property Practice Group, authored all of the Canadian law and practice sections for the book.
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