

INDUSTRY

Gaming

Osler's Gaming Practice Group has the insight needed to help clients navigate the gaming industry's complex and evolving legal landscape.



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The gaming industry is growing, particularly in online and social gaming. That growth has translated into tremendous opportunities both for industry participants including new players such as private equity firms and First Nations and for governments seeking sources of sustainable revenues that can support health care, education and other critical initiatives in a socially responsible manner.

But there are challenges that accompany growth. With heightened competition and rapidly emerging technology, industry participants recognize the need to modernize the delivery of gaming entertainment offerings. Public expectations and legislative and regulatory frameworks are also changing, meaning that all industry stakeholders face a complex landscape that must be negotiated with great care to meet the ever-evolving demands of consumers and to ensure public protection.

How we can help

Osler's Gaming Practice Group has extensive experience in both the private and public sectors, including a nuanced and practical understanding of regulatory and licensing requirements, public policy realities unique to the industry, and operational and financing needs.

Our position as a trusted advisor in gaming has been built over years of service to many stakeholders in the industry, including leading financial institutions, gaming operators and provincial gaming authorities, during a period that was marked by dynamic growth and regulatory security.

In addition to offering expertise in gaming law, Osler's Gaming Practice Group takes a holistic approach to the broad range of gaming-related matters including privacy, corporate and commercial affairs, regulatory, compliance and licensing requirements, lending and financial services, advertising, marketing and consumer protection, technology, employment and labour/human resources, retail operations and distribution, real estate and construction/development.

Osler's full team of legal professionals can also assist your gaming business with procurement, government relations, crisis management, M&A and joint ventures, e-

commerce, Indigenous relations, litigation, outsourcing, data management and health and safety issues. We have represented gaming industry participants in defending class actions and will continue as leaders and valuable partners to businesses in this exciting and rapidly evolving space.

Areas of Focus

Video Games

Key Contacts



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Awards and Recognition

- Recognized in Gaming & Licensing (2024)

—CHAMBERS CANADA