

## INDUSTRY

# Media and Entertainment

Our media and entertainment lawyers deliver services related to both the business and creative aspects of the industry.



## Related Expertise

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Canada's fast-paced and competitive media and entertainment sector has undergone a seismic transformation over the past several years. Digital media consumption has grown exponentially as consumers seek more options to enjoy media experiences uniquely tailored to their schedules and personal preferences.

While many opportunities exist to reach expanded audiences through the digital ecosystem, data management and privacy implications are becoming a key focus of consumers, political leaders and regulators. Whether you are involved in broadcasting, content provision, distribution, production, music or publishing, you must navigate an ever-changing regulatory landscape. The evolving nature of the industry and its strategic shift toward digital media also present potential M&A opportunities. In addition to complex licensing, tax matters and Canadian content rules, industry players often face complicated acquisition and financing issues as they establish and scale your business.

## How we can help

Osler has the experience to help you navigate the media and entertainment industry's unique regulatory and transactional legal framework. Our lawyers have the specialized expertise to help clients solve regulatory issues, including Canadian content rules, licensing and tax matters, restrictions on foreign ownership and other Canadian control issues, privacy and data management matters, as well as financing, M&A and other transactional matters.

Our firm has acted for some of the world's best-known entertainment brands and media companies on a wide range of transactions. Our team leverages the collective experience of our leading Capital Markets, M&A, Privacy and Data Management and Tax Groups (which are all ranked Band 1 by Chambers Canada), as well as our Competition and Litigation and Dispute Resolution Groups to offer you a wide range of tailored legal services, no matter the size of your business.

## Key Contacts



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