

Franchise 2017 Roundtable – Who’s Who Legal

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Author: [Jennifer Dolman](#)

The franchising industry in Canada has experienced plenty of significant developments over the past 12 months that affect franchisors and franchisees. In addition to a flurry of legislative and judicial activity in Canada, the shifting political landscape in the U.S. has had a significant impact on the Canadian economy, in which franchising plays an important part. You should remain cognizant of what this means for your business, and how these and other developments have shaped the franchising landscape.

[Jennifer Dolman](#), a partner in Osler’s [Litigation Group](#) who specializes in [franchise litigation](#), participated in the “Franchise 2017 Roundtable” by *Who’s Who Legal* and explained, in detail, some of the most important issues and trends relevant to the franchising industry over the past 12 months. Jennifer described several key legislative changes, and offered in-depth insight and analysis on a wide range of topics, including the following:

- Franchise law developments including legislative and judicial trends
- Canadian franchising industry and the U.S. political landscape
- Joint employment
- Impact of new technology on the franchising industry, including a “gig” or on-demand economy
- Market expansion and Canadian franchisors
- Future trends and developments in franchising

For more insight into franchising trends and issues, read the “[Franchise 2017 Roundtable](#)” in *Who’s Who Legal*.