



Christine Jackson

Partner, Commercial

.....
Toronto

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Bar Admission: Ontario, 2011

Areas of Expertise

[E-mobility](#)

[Telecom](#)

[Professional Services](#)

[Travel and Leisure](#)

[Transportation and Logistics](#)

[Agtech](#)

[Fintech](#)

[Banking and Financial Services](#)

[Automotive](#)

[Technology](#)

[Manufacturing](#)

[Food and Beverage](#)

[Retail and Consumer Products](#)

[Distribution and Supply Chain](#)

[Services](#)

[Financial Services Regulatory](#)

[Franchise](#)

[Artificial Intelligence](#)

[Commercial Technology](#)

[Transactions](#)

[Advertising and Marketing](#)

[Emerging and High Growth](#)

[Companies](#)

Christine has a diverse commercial law practice with an emphasis on technology, retail, supply chain and manufacturing. She is a skilled negotiator, known for delivering practical and prompt advice.

The technology aspect of Christine's practice is comprised of advising technology suppliers and customers on various commercial and contractual technology issues, including preparing and negotiating software-as-a-service agreements, platform-as-a-service agreements, infrastructure-as-a-service agreements, service-provider arrangements, financial technology arrangements, open banking arrangements, data agreements, complex outsourcing arrangements, procurement, software licensing, consumer protection and financial regulatory issues. Christine's technology practice has a particular focus on advising both suppliers and customers in the fintech industry as well as providers of direct-to-consumer platforms.

The retail, consumer goods and supply chain aspect of Christine's practice involves regularly advising clients on commercial and contractual matters across the supply chain, including manufacturing, warehousing, distribution, logistics, direct to consumer sales, e-commerce, advertising and marketing, promotions, rewards programs and product warranty issues. Christine regularly helps clients prepare and negotiate commercial agreements, including services agreements, distribution agreements, franchise agreements, supply agreements, manufacturing agreements, warehousing agreements, co-packing agreements, reseller agreements, licensing agreements.

A significant part of Christine's practice is assisting emerging and high-growth companies with business-critical commercial issues, including those related to establishing and scaling their businesses and ongoing day-to-day operations issues. This work enables Christine to engage with a high volume of clients and commercial issues at the cutting edge in a variety of industries and sectors. Christine has a particular passion and focus on supporting female founders with scaling their businesses.

Christine works with clients in a broad range of industries and sectors, including fintech, open banking, artificial intelligence, banking, consumer goods, manufacturing, warehousing,

logistics and supply chain, food and beverage, alcohol, lifesciences, private equity, financial services, apparel, real estate, automotive, hospitality and leisure, oil and gas, telecommunications, childcare and personal and fitness services.

Christine is also a well-known thought leader, regularly writing and speaking on commercial law issues. She is a member of CAN-TECH's Women in Technology Committee, the Ontario Bar Association's Information Technology and Intellectual Property Law Executive and the Ontario Bar Association's Consumer Law Subcommittee. Christine is also the former Chair of the Osler Women Lawyers' Network.

Christine brings a unique perspective to her commercial practice, having previously served as a judicial law clerk to the Superior Court of Justice.

Awards and Recognition

- **Chambers Canada: Canada's Leading Lawyers for Business:** Recognized in Information Technology
- **Chambers FinTech – Canada: Canada's Leading Lawyers in FinTech:** Recognized in FinTech Legal
- **Lexpert Rising Stars:** Recognized as a Rising Star (2024)
- **Lexpert Special Edition:** Recognized in Technology
- **Ontario Bar Association:** Markus Cohen, Q.C. Memorial Award in Franchise Law
- **Best Lawyers in Canada:** Recognized in Franchise Law and Corporate Law

Credentials

Education

- University of Windsor, LL.B.
- Carleton University, B.A. (Hons.)

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Languages

- English
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Professional Affiliations

- Member-at-Large, Ontario Bar Association, Information Technology and Intellectual Property Law Section, Executive Committee
- Member, Fall Conference Planning Committee, CAN-TECH
- Member, Women Funding Women Inc. Advisory Board
- Member, Women in Technology CAN-TECH
- Member, Ontario Bar Association Consumer Law Subcommittee
- Former Chair, Ontario Bar Association, Franchise Law Section, Executive Committee
- Former Chair, Ontario Bar Association Young Lawyer Division (Central)
- Ontario Bar Association
- Canadian Bar Association
- Canadian Franchise Association