



Christine Jackson

Partner, Commercial

.....
Toronto

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Bar Admission: Ontario, 2011

Areas of Expertise

- E-mobility
- Telecom
- Professional Services
- Travel and Leisure
- Transportation and Logistics
- Agtech
- Fintech
- Banking and Financial Services
- Automotive
- Technology
- Manufacturing
- Food and Beverage
- Retail and Consumer Products
- Distribution and Supply Chain
- Services
- Financial Services Regulatory
- Franchise
- Artificial Intelligence
- Commercial Technology
- Transactions
- Advertising and Marketing
- Emerging and High Growth
- Companies

Christine has a diverse commercial law practice with an emphasis on technology, supply chain, retail and franchising.

The technology aspect of Christine's practice is comprised of advising technology suppliers and customers on various commercial and contractual issues, including software-as-a-service agreements, service-provider arrangements, financial technology arrangements, data agreements, complex outsourcing arrangements, procurement, software licensing, consumer protection and financial regulatory issues. Christine's technology practice has a particular focus on advising both suppliers and customers in the fintech industry.

Christine also regularly advises retailers and other businesses on general commercial and contractual matters, including services agreements, distribution agreements, supply agreements, reseller agreements, licensing agreements, manufacturing agreements, co-packing agreements, interim services agreements and warehousing agreements. Christine also provides retailers and other businesses with advice on consumer protection issues, e-commerce issues, advertising, marketing and promotions, product warranty issues and financial regulatory matters related to consumer lending and credit reporting.

In the franchising industry, Christine provides Canadian and international franchisors with business practical advice on all aspects of Canadian franchise law, including the preparation of franchise agreements and disclosure documents, acquisitions and dispositions of single unit franchises and franchise systems as a whole, managing franchisee relationships and expanding operations to Canada. Christine also has a particular expertise in franchise bankruptcy and insolvency issues.

A significant part of Christine's practice is assisting emerging and high-growth companies with business-critical commercial issues, including those related to establishing and scaling their businesses and ongoing day-to-day operations issues. This work enables Christine to engage with a high volume of clients and commercial issues at the cutting edge in a variety of industries and sectors. Christine has a particular passion and focus on supporting female founders with scaling their businesses.

Christine works with clients in a broad range of industries and sectors, including fintech, artificial intelligence, banking, consumer goods, logistics and supply chain, food and beverage, alcohol, private equity, financial services, apparel, real estate, automotive, hospitality and leisure, oil and gas, telecommunications, childcare and personal and fitness services.

She regularly writes and speaks on commercial law issues and is a member of CAN-TECH's Women in Technology Committee, the Ontario Bar Association's Franchise Law Executive and the Ontario Bar Association's Consumer Law Subcommittee. Christine is also the former Chair of the Osler Women Lawyers' Network.

Christine brings a unique perspective to her commercial practice, having previously served as a judicial law clerk to the Superior Court of Justice.

Awards and Recognition

- **Chambers Canada: Canada's Leading Lawyers for Business:** Recognized in Information Technology
- **Lexpert Rising Stars:** Recognized as a Rising Star (2024)
- **Who's Who Legal:** Recognized in Franchising (Canada)
- **Best Lawyers in Canada:** Recognized in Franchise Law and Corporate Law
- **The Canadian Legal Lexpert Directory:** Recognized in Franchise Law
- **Franchise Times:** Recognized in Franchise Times as a Legal Eagle
- **Ontario Bar Association:** Markus Cohen, Q.C. Memorial Award in Franchise Law
- **Lexpert Special Edition:** Recognized in Technology

Credentials

Education

- University of Windsor, LL.B.
- Carleton University, B.A. (Hons.)

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Languages

- English

Professional Affiliations

- Member-at-Large, Ontario Bar Association, Information Technology and Intellectual Property Law Section, Executive Committee
- Member, Fall Conference Planning Committee, CAN-TECH
- Member, Women Funding Women Inc. Advisory Board
- Member, Ontario Bar Association Consumer Law Subcommittee
- Former Chair, Ontario Bar Association, Franchise Law Section, Executive Committee
- Former Chair, Ontario Bar Association Young Lawyer Division (Central)
- Member, Women in Technology CAN-TECH
- Ontario Bar Association
- Canadian Bar Association
- Canadian Franchise Association
- American Bar Association Forum on Franchising