



## Madison Black

Associate, Franchise and Distribution

.....  
**Toronto**

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Bar Admission: Ontario, 2021

### Areas of Expertise

- [Advertising and Marketing](#)
- [Distribution and Supply Chain Services](#)
- [Food and Beverage](#)
- [Franchise](#)
- [Health](#)
- [Manufacturing](#)
- [Retail and Consumer Products](#)

Madison practices commercial law with an emphasis on franchising, distribution and supply chain, consumer protection and consumer products across a variety of industries.

Madison provides Canadian and international franchisors with advice on all aspects of Canadian franchise law, including the preparation of franchise agreements and disclosure documents. In addition, Madison advises retailers and other businesses on general commercial and contractual matters, including preparation of terms of use, services agreements, distribution agreements, supply agreements, manufacturing agreements, logistics and warehousing agreements and provides advice on consumer protection issues, e-commerce issues, advertising, marketing and promotions. In addition, Madison supports emerging and high growth companies with general commercial matters and is particularly passionate about supporting female-led companies with scaling their businesses.

Prior to her career in law, Madison obtained an honours B.Sc. in Life Sciences followed by an M.Sc. in Anatomy and Cell Biology from Queen's University and worked in the pharmaceutical marketing industry.

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### Awards and Recognition

- Dean's Letter of Cumulative Overall Excellence (academic standing in top 3% of graduating class at Osgoode Hall Law School)
- Shin Doi & Benda Prize in Legal Drafting
- Barry D. Torno Memorial Prize
- Gowlings WLG LLP Best Blog in IP Law and Technology Prize

- Charles Edward Woodrow Award
  - Neil E. Wood Q.C. '60 (LLB) Real Estate Prize
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## Community Involvement

- Pro Bono Ontario Free Legal Advice Hotline Volunteer
  - Senior Fellow, IP Osgoode Innovation Clinic
  - Community Legal Aid Services Program, On-Call Caseworker
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## Credentials

### Education

- Osgoode Hall Law School, J.D.
  - Queen's University, M.Sc.
  - Queen's University, B.Sc.H.
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### Languages

- English