

Osler, Hoskin & Harcourt LLP

COMMITTED TO COMMUNITY

Osler has deep roots when it comes to supporting the community. Year after year, employees at this leading law firm have worked together to make a difference. Their dedication shows: last year marked the firm's 15th year as one of the top United Way fundraising campaigns within the legal sector.

But it's about more than the \$1 million-plus Osler achieved for United Way last year alone. For the team, it's about cultivating a true commitment to our city, fostering an ethic of giving and ensuring that everyone has an opportunity to succeed in life.



A FIRM UNITED
John Macfarlane, Partner, Corporate and United Way Leadership Chair: "Supporting United Way is one of the most unifying things we do as a firm. United Way benefits and we as a team benefit—it resonates very deeply for us to see work being done and makes us feel more closely bound to the community."



Giving back—it's engrained in Osler's culture and runs deep through the entire firm. When Al Meghji came on board, he got to know the late senior partner and philanthropist Purdy Crawford, who helped foster the importance of giving back, embedding it in the workplace's culture. "Purdy constantly reminded partners that to whom much is given, much is asked," Meghji explains. "Purdy helped create a culture of commitment, an ethic of giving and a responsibility of looking out for your fellow citizens."



A RIPPLE EFFECT
Wendy Rickey, Senior Manager, Partner Administration and United Way Employee Campaign Chair: "I can't imagine how the city would be without the help of United Way. It makes a huge difference to the community and in individual people's lives. People give to people—if you impact one person, you cause a ripple effect."

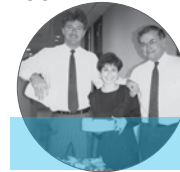
most unifying things we do as a firm," he says. "United Way benefits and we as a team benefit. Getting behind the organization is—incredibly important to us."

What motivates Macfarlane and others to give is the knowledge that they're supporting United Way's ability to impact the health and well-being of the city. "It resonates very deeply for us. Seeing United Way's work makes us feel more closely bound to our community." Macfarlane's colleague Wendy Rickey can speak to the incredible teamwork that Osler employees display during the campaign.

GIVING BACK THROUGH THE YEARS

A look at Osler's campaign efforts.

1991



CAMPAIGN ACHIEVEMENT

\$110,459

1995



\$124,683

2005



\$544,266

2010



\$829,677

2014



\$1,139,197

Through the years, Crawford and others at Osler have helped to inform the firm's continuing dedication to United Way. "We have an uncompromising attitude when it comes to supporting United Way," Meghji explains. "There is a belief to the core that if United Way succeeds, our firm's values get projected outward into the community."

From articling student to senior partner, everyone's contribution to Osler's annual fundraising campaign is valued, and everyone's efforts help make a difference. It's a team effort, explains John Macfarlane. "Supporting United Way is one of the



UNCOMPROMISING SUPPORT
Al Meghji, Partner, Taxation, and Major Donor: "We have an uncompromising attitude when it comes to supporting United Way, because there is a belief to the core that if United Way succeeds, our firm's values get projected outward into the community."

"It gives us a sense of responsibility to give back and it brings us together as a firm," she says. Her personal dedication is also unwavering—this is Rickey's 25th year leading the campaign. She's held countless events, arranged volunteer opportunities for staff, as well as invited speakers to share their United Way stories. Rickey knows how important it is for employees to feel directly connected to their communities. "Every year, I try to run an agency tour. It reminds me why I'm doing this. It allows my colleagues to see where their dollars are going and what a difference they're actually making."