Osler has deep roots when it comes to supporting the community. Year after year, employees at this leading law firm have worked together to make a difference. Their dedication shows: last year marked the firm’s 15th year as one of the top United Way fundraising campaigns within the legal sector.

But it’s about more than the $1 million-plus Osler achieved for United Way last year alone. For the team, it’s about cultivating a true commitment to our city, fostering an ethic of giving and ensuring that everyone has an opportunity to succeed in life.

A FIRM UNITED
John Macfarlane, Partner, Corporate and United Way Leadership Chair: “Supporting United Way is one of the most unifying things we do as a firm. United Way benefits and we as a team benefit—it resonates very deeply for us.”

Macfarlane’s colleague Wendy Rickey can speak to the incredible teamwork that Osler employees display during the campaign. “It gives us a sense of responsibility to give back and it brings us together as a firm,” she says. “United Way benefits and we as a team benefit. Getting behind the organization is—incredibly important to us.”

What motivates Macfarlane and others to give is the knowledge that they’re supporting United Way’s ability to impact the health and well-being of the city. “It resonates very deeply for us. Seeing United Way’s work makes us feel more closely bound to our community.”

A RIPPLE EFFECT
Wendy Rickey, Senior Manager, Partner Administration and United Way Employee Campaign Chair: “I can’t imagine how the city would be without the help of United Way. It makes a huge difference to the community and in individual people’s lives. People give to people—if you impact one person, you cause a ripple effect.”

A look at Osler’s campaign efforts.

CAMPAIGN ACHIEVEMENT

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Through the years, Crawford and others at Osler have helped to inform the firm’s continuing dedication to United Way. “We have an uncompromising attitude when it comes to supporting United Way,” Meghji explains. “There is a belief to the core that if United Way succeeds, our firm’s values get projected outward into the community.”

From articling student to senior partner, everyone’s contribution to Osler’s annual fundraising campaign is valued, and everyone’s efforts help make a difference. It’s a team effort, explains John Macfarlane. “Supporting United Way is one of the most unifying things we do as a firm,” he says. “United Way benefits and we as a team benefit. Getting behind the organization is—incredibly important to us.”

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