

FOOD RECALLS IN CANADA

The food product industry has become the focus of heightened scrutiny in recent years

3000

Approximately 3000 food safety investigations occur each year, 10% of which result in a recall incident, according to the Canadian Food Inspection Agency (CFIA)¹

< 10%

CFIA's 5 STEP RECALL PROCESS²

Step 1 – Identify the trigger



- Illness outbreak
- Food test result
- CFIA inspection finding
- Consumer complaint

- Company-initiated recall
- Recall in other country

Step 2 – Food safety investigation



- Determine objectives
- Traceback/Traceforward activities
- On-site analysis; identify the possible root cause of the problem

Step 3 – Health risk assessment (HRA)



The purpose of an HRA is to determine what level of risk a specific food presents for the Canadian population.

Step 4 – Recall Process



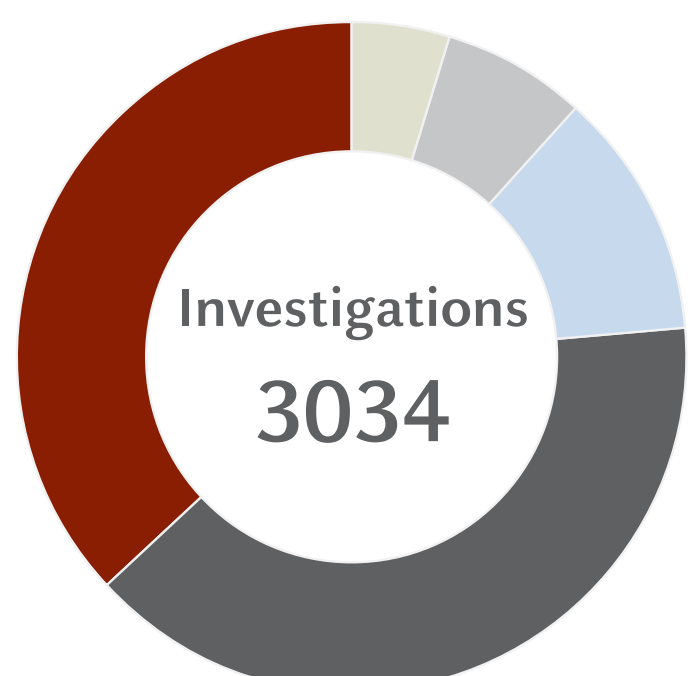
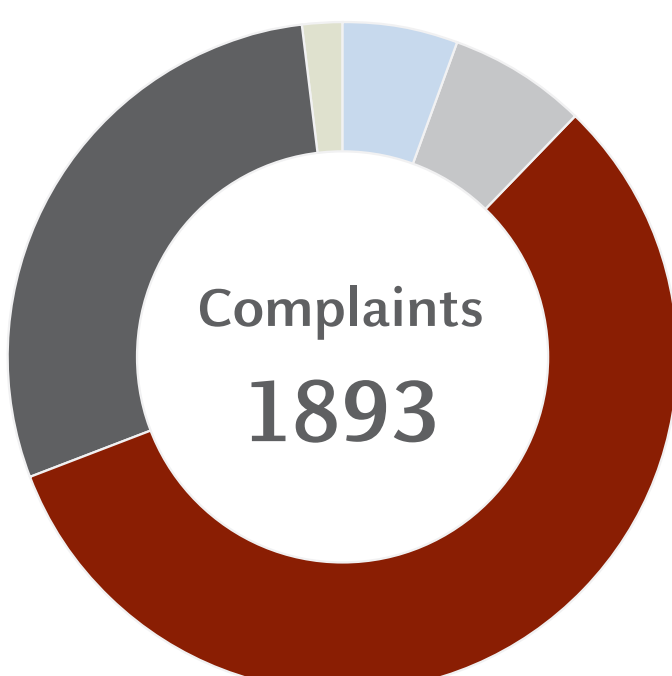
- Assign a class of recall
 - CLASS I (high risk)
 - CLASS II (moderate risk)
 - CLASS III (low and no risk)
- Implementation
- Inform the public
- Confirm activities completed

Step 5 – Follow-up



CFIA continues to work with the processor, manufacturer or importer to ensure that any problems that led to the recall are resolved.

COMPLAINTS VS. INVESTIGATIONS VS. FOOD RECALL INCIDENTS April 2012-March 2013³



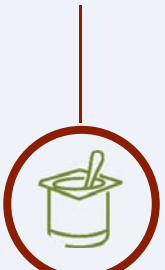
- Non-Food Product Issues
- Microbiological Issues
- Undeclared Allergen Issues
- Chemical Issues
- Other Issues



About 1,600 Canadians file claims in tainted pet food settlement⁴



The Canadian division of yogurt-maker Danone agreed to settle a class-action lawsuit that challenged health claims on two of its leading products⁵



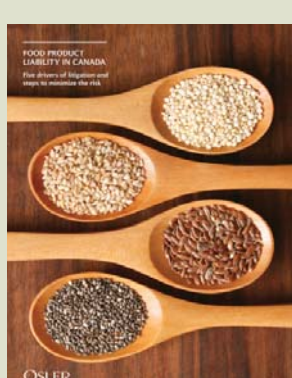
Meat recall in Ontario seeks \$1 million in general damages and special damages in excess of \$1 million for the class members⁷



A judge certified a national class-action lawsuit that is seeking \$10 million on behalf of customers who bought beef that caused food poisonings⁶



P.E.I. company claims it was supplied tainted processed cheese from Québec supplier⁸



Learn more about minimizing risk by reading the Osler white paper *Food Product Liability in Canada: Five drivers of litigation and steps to minimize the risk.* osler.com/food-products

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¹ Canada Food Inspection Agency <http://www.inspection.gc.ca/food/information-for-consumers/food-safety-system/basic-html/eng/1374439778888/1374821384212>

² Canada Food Inspection Agency <http://www.inspection.gc.ca/food/information-for-consumers/food-safety-system/basic-html/eng/1374439778888/1374821384212>

³ Canada Food Inspection Agency <http://www.inspection.gc.ca/about-the-cfia/newsroom/food-safety-system/food-recalls-incidents/eng/1348756225655/1348756345745>

⁴ *The Canadian Press* - February 3, 2009 <http://www.cbc.ca/news/about-1-600-canadians-file-claims-in-24m-tainted-pet-food-settlement-1.821455>

⁵ *CTV News* - September 25, 2012 <http://www.ctvnews.ca/health/health-headlines/danone-to-settle-lawsuit-over-activia-yogurt-danactive-health-claims-1.971371>

⁶ *CTV News* - October 9, 2013 <http://www.ctvnews.ca/canada/judge-approves-class-action-lawsuit-against-xl-foods-over-tainted-meat-1.1490717>

⁷ *The Hamilton Spectator* - March 15, 2010

⁸ *The Chronicle Herald* - November 1, 2012 <http://thechronicleherald.ca/business/159297-pei-company-claims-it-was-supplied-tainted-processed-cheese>